

Irvin L. Young Memorial Library
W Center St. Whitewater WI 53190
Minutes of Board of Trustees Regular Meeting
Monday, February 18, 2013, 6:30 pm

Present: Richard Helmick, Sharon Knight, Donna Nosek, Rose Mary Leaver (sec.), Jim Winship

Absent: Julie Caldwell, Vicki Santacroce

Administrative Staff Present: Stacey Lunsford, Diane Jaroch, Cathy Bloom

Also present: Matt Amundson

1. President Nosek called the meeting to order at 6:30 p.m.
2. The consent agenda was approved as presented: Winship/Helmick. Ayes: Knight, Nosek, Leaver, Helmick, Winship.
3. Circulation, service, and Mango statistics reports for January 2013 were acknowledged, noting a 16% circulation increase over December 2012 (18,656 items). Winship/Knight. Ayes: Helmick, Nosek, Leaver, Knight, Winship.
4. Acknowledgment of receipt of treasurer's report for January 2013: Leaver/Winship. Ayes: Helmick, Nosek, Knight, Winship, Leaver.
5. Citizen input regarding matters not on agenda: none.
6. OLD BUSINESS:
 - a) Library Building Expansion Project. Lunsford reminded the board that in 2009 they had discussed the possibility of partnering with other municipal departments to build a multi-use center--one-stop shopping, so to speak. With the reevaluation of the library project this is an alternative to be reconsidered. This initial discussion led to a request for examples of similar projects to be brought to a future meeting. Lunsford will also check with architect McCarthy for examples his firm might provide.
 - b) Council and Community Communications: Information from the State Annual Report will be shared with the Council.
7. NEW BUSINESS:
 - a) State Annual Report was approved for submission. Items of interest therein: Total circulation in 2012 was 197,978 items. Total of registered borrowers was 13,006; some 4,537 persons attended 155 library programs.
 - b) Director's annual evaluation forms were distributed and special board meeting date set for March 11 at 6:30 p.m.
 - c) Proposed revision to the Homebound Service Policy approved as written. Helmick/Winship. Ayes: Knight, Nosek, Leaver, Winship, Helmick.
 - d) Proposed revision to the Circulation Policy was approved as written. Winship/Knight. Ayes: Helmick, Nosek, Leaver, Knight, Winship.
8. DIRECTOR'S REPORT: Lunsford was asked to serve on the SHARE Agreement Development Committee by the Mid-Wisconsin director to work out the formal agreement MWFLS needs to have with Lakeshores System. Lunsford is looking into getting Boopsie for Libraries to develop a mobile app for the ILY library catalog. The library is also going to be a pilot project for Strive, a local startup with a community engagement software product that will allow online registration for library programs; permit users to share information about programs with Facebook friends; and enable people who come to the community to see what's available at the library on their mobile devices. It is already in use by the Parks and Recreation department and has potential to connect with more potential users and streamline registration and statistics-gathering.
9. ADULT SERVICES REPORT: The coupon exchange program was implemented the first week of January and seems to be working well. People have been great about bringing in their unwanted coupons. We have even received them through the mail.

Three people took advantage of the "Book a Librarian" program in January. One person needed help purchasing and downloading magazines to their Nook, one person needed help navigating an online class they were taking and the third person wanted assistance using their Kindle; also, two patrons were helped with their iPad and using Overdrive, and another in downloading books to their Kindle. An article about the upcoming program "Crafting with the Cricut" was sent to the local newspapers as well as The Banner. There have been many inquiries about the program scheduled for Tuesday, February 5th from 6:00-7:00 p.m., for adults and teens ages 15 or older. "Our Voices, Our Town" is the theme for the 2013 Big Read event. Libraries are encouraged to host a book discussion for either "Our Town" or "The Bridge of San Luis Rey," both by Thornton Wilder. Diane will also organize an adult program for the Big Read. The Jefferson County Literacy Council will be hosting their annual "Taste of Literacy" on Saturday, February 23 from 5:00-8:00 p.m. at the Jefferson Area Business Center.

10. YOUTH SERVICES REPORT: Registration began on January 2 for the Winter – Spring 2013 Storytime Session. Storytime began on January 15, 2013. Lego Club and Home Schooling were also held in January. Diane and Cathy have been assigned the small display case for this year. In January, they had a Lego Club display. The designs from December were on display in the case until January 15. Children then put their designs from the January Lego meeting in the case. It was fun to watch the children carefully putting their designs in the display case. They and their parents were quite proud to have the designs so prominently displayed. Luckily, a mother and her children have volunteered to take apart the Lego designs each month on the Monday before Lego Club. This is wonderful as it is time consuming to take apart all those designs. Cathy attended a Summer Reading Workshop in Horicon. She and Sherry Pontel have already starting planning various programs. In January Cathy led the Crime Club discussion. The book was Florida Straits; since it took place in Key West, she thought participants should have Key Lime pie while discussing the book. Very tasty. This year, there are more programs planned when children do not have school. On January 25, we held a family gaming day from 1:00 – 4:00 PM.
11. Board member reports: Helmick complimented the library staff for its cheerful and unfailingly courteous and helpful service and said he was glad to see library publicity notices in the Register, Daily Union and Banner.
12. Board member requests for future agenda items: Continued discussion of possible combination of library/municipal services in one center.
13. Special board meeting for evaluation of director will be on March 11 at 6:30 p.m. The next regular board meeting will be on March 18, 2013, 6:30 pm.
14. The meeting was adjourned on a Knight/Leaver motion at 7:35 p.m.